Regional Workshop on Climate Change and the Electrification of Transportation

March 23-24, 2022

Mexico City: 8:00 to 11:00
Bogota: 9:00 to 12:00
Washington DC: 10:00 to 13:00
Ottawa: 10:00 to 13:00
Santiago de Chile: 11:00 to 14:00

Simultaneous Interpretation available in English, French, Spanish and Portuguese.
Objectives:
This event aims to profile regional ambition in the development of net-zero transportation and encourage regional cooperation in the implementation of policies and measures, which support the electrification of road-transportation vehicles (i.e. cars and buses).

DAY 1
WEDNESDAY, MARCH 23, 2022

10:00 - 10:30  30 min  1. Opening Session
1.1. Introduction and guidelines

Moderator:
Juan Cruz Monticelli
Chief of Section, Sustainable Energy and Climate Change, Organization of American States

1.2. Opening remarks

Catherine Stewart
Assistant Deputy Minister, International Affairs Branch, Environment and Climate Change Canada

Iván Rico López
Undersecretary for Planning and Environmental Policy, Secretariat of Environment and Natural Resources of Mexico

Hugh Adsett
Ambassador and Permanent Representative of Canada, Organization of American States

Kim Osborne
Executive Secretary, Secretariat for Integral Development, Organization of American States

Jacqueline Alvarez
Latin America and Caribbean Regional Director, United Nations Environment Programme

Luz Elena Baños Rivas
Ambassador and Permanent Representative of Mexico, Organization of American States

10:30 - 11:00  30 min  2. Opportunities to Transition to Net-Zero Transportation Solutions in the Americas

Objectives: This keynote presentation will discuss how the electrification of transportation can help countries meet their respective climate change targets and net-zero commitments.

Keynote Speaker:
Gustavo Mañez Gomis
Climate Change Coordinator for Latin America and Caribbean, United Nations Environment Programme

2.1. Presentations  |  2.2. Q&A

11:00 - 11:10  10 min  Break
3. Regulatory and Policy Approaches in the Transition to Electrification of Transportation

**Objectives:** This session will allow participants to discuss and share best practices and lessons learned on mitigating the impacts of climate change through creating and implementing policies and measures which support the electrification of vehicles in the Americas.

**Moderator:**
Jone Orbea  
Head of the MOVE Program, United Nations Environment Programme

**Panel Speakers:**

- **Mark Cauchi**  
  Energy and Transportation, Environmental Protection Branch, Environment and Climate Change Canada

- **Agustín Ávila Romero**  
  Director General for Climate Change Policies, Secretariat of Environment and Natural Resources of Mexico

- **Carolina Flores Valle**  
  Energy Directorate, Ministry of Environment and Energy of Costa Rica

- **Mark Durant**  
  Chief Planning Officer, Ministry of Transport, Works and Water Resources of Barbados

- **Daniela Soler**  
  Head of the Efficient Transportation Unit, Ministry of Energy of Chile

- **María del Carmen Cabeza**  
  Sectoral and Urban Environmental Affairs Directorate, Ministry of Environment and Sustainable Development of Colombia

**3.1. Presentations** | **3.2. Q&A**
DAY 2
THURSDAY, MARCH 24, 2022

10:00 - 10:05
1. Introduction

Moderator:
Juan Cruz Monticelli
Chief of Section, Sustainable Energy and Climate Change, Organization of American States

1.1. Introduction and guidelines

10:00 - 11:05
2. Powering Net-Zero Transportation: The role of the Private Sector

Objectives: This keynote presentation will present the role of the private sector in adapting and modernizing the transportation industry, as well as their respective role in the deploying and expanding charging infrastructure in support of the Paris Agreement climate objectives.

Moderator:
Leticia Pineda
Acting Mexico Lead, International Council on Clean Transportation

Panel Speakers:
Diego Ramírez Vincent
Director, Nissan Group of North America

Jean Paul Zalaquett
Head of E-Mobility for Latin America, Enel X

France Lampron
Directrice Mobilité, Hydro-Québec

Rodrigo Zorrilla de San Martín
Electro-mobility Manager, Ventus Mobility

Xavier Gordon
CEO/President, Xergy Energy

2.1. Presentations | 2.2. Q&A

11:05 - 11:35
3. From Fuel to Electricity: Finance, Technology Transfer and Capacity-Building

Part 1

Objectives: This block will outline current investments strategies of national development banks, which support the electrification of transportation. Speakers will also discuss ongoing challenges and respective solutions in the expansion of electric transportation in the region.

Moderator:
Isabelle Braly-Cartillier
Senior Financial Specialist, Green and Sustainable Finance Team, Inter-American Development Bank

Panel Speakers:
Brenda Pequeño
Director General of Multilateral Forums and Green Funds, Secretariat of Finance and Public Credit, Mexico

Patricia Gómez,
Financing Director, Financiera de Desarrollo Nacional, Colombia

3.1. Presentations | 3.2. Q&A
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11:35 - 11:45
Break

11:45 - 12:45
4. From Fuel to Electricity: Finance, Technology Transfer and Capacity-Building
Part 2

Objectives: This block will help participants identify cooperation opportunities and support mechanisms for the development and implementation of policies and measures for the electrification of transportation. It will also help them understand how they can access more funding, technology and capacity-building.

Moderator:
Erika Casamadrid Gutiérrez
International Affairs Coordination Unit, Secretariat of Environment and Natural Resources, Mexico

Panel Speakers:
Yunyeong Yang
Renewable Energy Specialist, Green Climate Fund

Binyam Reja
Acting Global Director for Transport, World Bank

Marcelino Madrigal Martínez,
Principal Energy Specialist and Electric Mobility Leader, Energy Division, Inter-American Development Bank

Jone Orbea
Head of the MOVE Program, United Nations Environment Programme

4.1. Presentations | 4.2. Q&A

5. Next Steps and Closing Remarks

Moderator:
Juan Cruz Monticelli
Chief of Section, Sustainable Energy and Climate Change, Organization of American States

Panel Speakers:
Jeanne-Marie Huddleston
Director General, Bilateral Affairs and Trade Directorate, Environment and Climate Change Canada

Miguel Zerón Cid
Head, International Affairs Unit, Secretariat of Environment and Natural Resources of Mexico