

# Planning for

# Sustainable Economic Development Across the Americas

## schedule

**07<sup>th</sup>** June | Tuesday

08h30 | Registration

09h00 | Opening and Welcome

**Cid Blanco Junior**, Cultural Infrastructure Director, Ministry of Culture

**Stewart Sarkozy-Banoczy**, Department of Housing and Urban Development  
Washington, DC, USA

**W. Paul Farmer**, American Planning Association – Washington, DC, USA

**Luciano Ducci**, Mayor of Curitiba

**Edson Ramon**, President, Associação Comercial do Paraná (ACP) – Curitiba, Brazil

**Eduardo Guy de Manuel**, President of the Regional Council on Administration, Amcham Curitiba

**Odone Fortes Martins**, Coordinating Vice-President of Concex-RI, ACP – Curitiba, Brazil

10h00 | Coffee Break

10h30 | Keynote Speaker: A Vision for Urban Sustainability

**Jaime Lerner**, Urban Planner

11h30 | Sustainable Economic Development: An Overview

Panelists

**Marc Weiss**, Global Urban Development – Washington DC, USA

**Emilia Queiroga Barros**, President, Brazil 2020 Agenda -- Lauro de Freitas, Bahia, Brazil

Moderator: **Eduardo Guimarães**, Municipal Secretary for International Relations and Ceremonies – Curitiba, Brazil

14h30 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 1

Panelists

**Rob Bennett**, Executive Director, Portland Sustainability Institute – Oregon, USA

**Stephanie McLellan**, Clean Energy Economy Policy Advisor, Office of the Secretary,  
Department of Natural Resources and Environmental Control, State of Delaware – Dover,  
Delaware, USA

**Gil Polidoro**, President, Coordenação da Região Metropolitana de Curitiba (Comec)

Moderator: **W. Paul Farmer**, CEO, American Planning Association

16h00 | Coffee Break

16h30 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 2

Panelists

**Larry Zinn**, Chairman, San Antonio Green Jobs Leadership Council – San Antonio, Texas, USA

**Paul Krutko**, President and CEO, SPARK, (former Chief Development Officer of the City of San  
Jose, and current Secretary-Treasurer of the International Economic Development Council) – Ann  
Arbor, Michigan, USA

**Ken Heatherington**, Executive Director, Southwest Florida Regional Planning Council  
Fort Myers, Florida, USA

Moderator: **Rodrigo Rocha Loures**, President, Industrial Federation for the State of Parana (FIEP) –  
Curitiba, Brazil

18h00 | Cocktail Reception



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**08<sup>th</sup>** June | Wednesday

09h00 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 3  
**Bernardo Baranda**, Vice Director for Latin America, Institute for Transportation and Development Policy – Mexico City, DF, Mexico  
**Cleber de Almeida**, Presidente, Curitiba Institute for Urban Planning and Research (IPPUC)  
**Emilio Haddad**, Professor, Department of Architecture and Urbanism, University of São Paulo

Moderator: **Marcos Isfer**, President, Urbanização de Curitiba Inc. (Urbs)

10h30 | Coffee Break

10h45 | Case Studies: Planning for Sustainable Economic Development in the Americas – Part 4  
**Anya Thomas**, Senior Project Officer for Sustainable Development, CARICOM (Caribbean Community) Secretariat – Georgetown, Guyana  
**Marilza Dias**, Municipal Secretary for the Environment – Curitiba, Brazil  
**Nicolas Maggio**, Forum for Social Housing and Energy Efficiency (FOVISEE) – Buenos Aires, Argentina  
**Aser Cortines**, Manager, Cortines and Sebastiá Business Consultants – Rio de Janeiro, Brazil

14h15 | Group Working Session: Incorporating Sustainable Economic Development Principles Locally  
Moderated session in working groups to brainstorm how the lessons from the preceding panels can be incorporated into local planning and policy.

Moderators: **W. Paul Farmer**, **Marc Weiss**, **Emilia Queiroga Barros**

16h00 | Coffee Break

16h30 | Report Back from Group Working Sessions

17h15 | Synthesis

**Dan Hornweg**, Chief Technical Specialist for Renewable Energy and Energy Efficiency, World Bank – Washington, D.C., USA

17h45 | Closing Remarks and Takeaways

**Ramiro Wahrhaftig**, Executive Director, Open University for the Environment (Unilivre) – Curitiba, Brazil