

## Supporting technology development: The role of the public sector in Mexico

Heavy Oil Working Group August 2011

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Commissioner

### **Outline**

Mexico's energy reform and the new E&P regulatory framework

- The National Hydrocarbon Commission (CNH)
- CNH activities associated with technology development
- Final remarks

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## General background

In 2008 an assessment of Pemex's situation was performed by the Ministry of Energy (SENER):

#### 1. Internal Challenges within Pemex

- Decrease in production and declining reserves
- Significant increase in imports of refined products
- Insufficient transportation, storage and distribution infrastructure

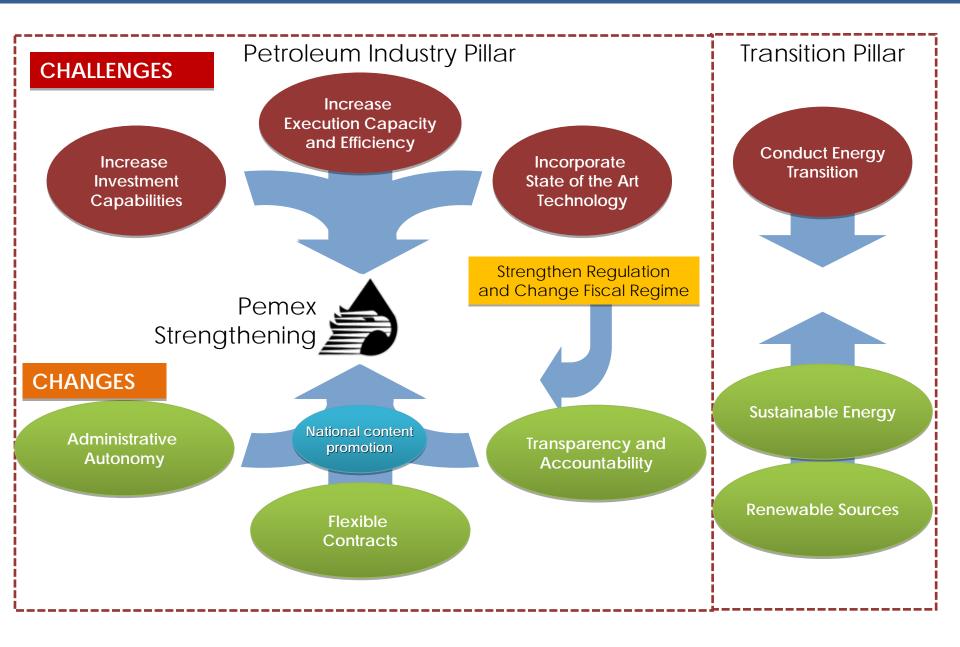
#### 2. Challenges related to global oil industry trends

- Fewer discoveries of giant oil fields in accessible areas
- Rise in production costs
- Insufficient human capital
- The need to advance in the process of energy transition



PEMEX operated under a legal framework which had not been revised since the late 1970s.

# **Energy reform strategy**



### New regulatory scheme

The main objective of the energy reform is to revitalize the E&P industry through:

Innovative Decision Making

New planning tools

 New contractual schemes for priority activities

- **Independent and professional Board members**
- **Specialized Committees to support Pemex's Board**

**Commission** Comisión Nacional de Hidrocarburos

- National Energy Strategy
  Pemex's Business Plan

## Main aspects of the reform

#### 1. Manage PEMEX as a company

- a) New and explicit mandate: create and maximize value
- b) Freedom to adjust or redesign its organizational structure
- c) Flexibility to set its budget
- d) Procurement schemes determined by the company
- e) Employee rewards linked to results
- f) Independent Board Members

#### 2. New Control Scheme in PEMEX

- a) Internal Control:
- Auditing Committee (Independent Board Members)
- Internal Control Body only to review compliance
- b) External Control:
- "Citizen Bonds"
- Reports (with benchmarks) to Congress by CEO / Board

## Main aspects of the reform

### 3. Strengthening Regulation

- a) Tools to develop long-term planning in the Ministry
  - Consistency between policies and long term goals
  - Allow the exploitation of transborder oil fields

#### b) Creation of the National Hydrocarbon Commission (CNH)

- Regulate exploratory and extractive activities
- Provide support in defining Hydrocarbon policy

#### c) Expanded role for the Energy Regulatory Commission (CRE)

- Terms and conditions for fuel oil, refined products and basic petrochemicals
- Efficiency-based pricing (fuel oil and basic petrochemicals)

#### d) Energy Transition

- Transition and Sustainable Energy Fund: US\$200 million
- Renewable Energy Law and the Law for the Sustainable Use of Energy

## Some specific aspects of the reform

#### 4. New Model Contracts

- a) Efficiency
  - Contractors now have incentives to show their full capacity and execution skills
  - PEMEX will hire contractors, fixing payment according to performance
- b) Increase execution capacity (operational and financial)
  - Third parties allowed in exploration activities
  - Additional investment by third parties
- c) Special procurement regulation

## Some Specific Aspects of the Reform

### 5. National Content and Research Policy

a) Research & Development and Training Funds

BANOBRAS-CONACYT Fund with US\$250 million per year (by 2012)

- Fund resources for:
  - Hydrocarbons
  - Renewable energy
- b) National Content Policy
  - Nafin Fund with US\$330 million
  - PEMEX strategic plan with the aim of increasing national content
  - Goal: To increase domestic content by 25%
  - PEMEX strategic plan to promote small and medium companies' development

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### The Mexican National Hydrocarbon Commission

- Created by law in 2008.
- According to the Law of the National Hydrocarbons Commission (CNH):

"The CNH has the fundamental objective to regulate and supervise the exploration and extraction of hydrocarbons..." (Art. 2)

- The CNH should ensure that E&P projects are carried out under the following basis\*:
  - ✓ Increase recovery, obtaining the maximum hydrocarbon volume
  - ✓ Optimize restitution of hydrocarbon reserves
  - ✓ The use of right technology
  - ✓ The **environmental** protection and **sustainability** of natural resources
  - ✓ Observe industrial safety.
  - ✓ Minimize flaring and venting of gas and hydrocarbons.

\* Article 3 - CNH Law

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### CNH's duties\*

#### **POLICY**

To contribute with technical elements for hydrocarbon policy

To participate in restitution of reserves policy and assess, quantify and verify reserves.

#### **OPERATION**

To establish technical guidelines for projects.

To **sanction projects** and to establish limits.

To identify technical proposals to optimize recovery factors.

To issue and establish Official Standards.

Technical opinion on **land** assignation or cancelation for exploration and production activities.

#### **SUPERVISION**

To supervise, check, monitor and certify the fulfillment of dispositions.

To establish evaluation processes related to operative efficiency.

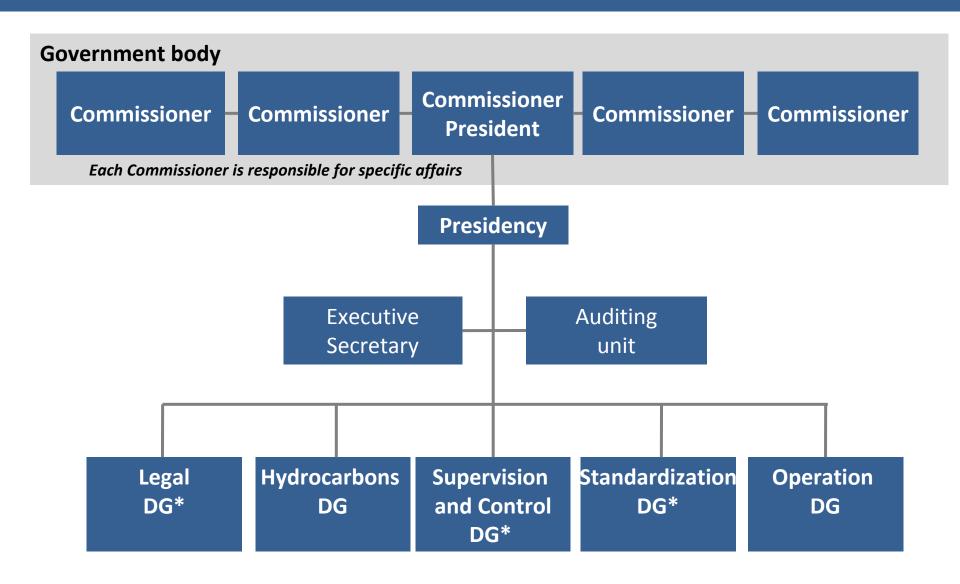
#### **INFORMATION**

To obtain, analyze and keep **information** and statistics up to date.

To establish a **petroleum public registry**.

\*Article 4 – CNH Law

### Composición de la CNH



<sup>\*</sup> Not yet established

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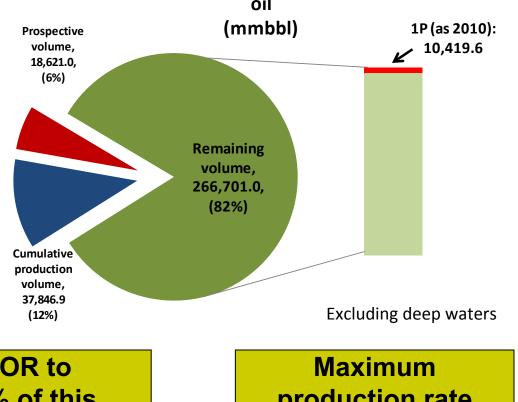
framework

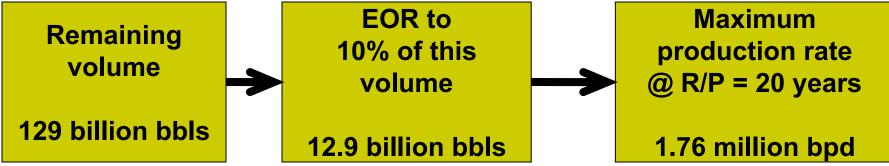
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## **Special Studies: Enhanced Oil Recovery (EOR)**

 CNH performed an analysis on the National Potential of EOR and has proposed a methodology to identify technological alternatives in each case.

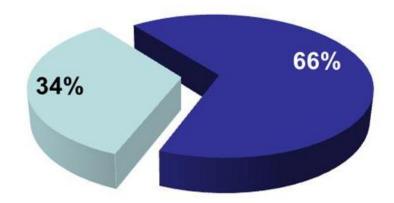
Extracting by EOR methods just 10% of the remaining volume could triple the 1P reserves of the country





**Excluding Chicontepec and deepwaters** 

## Mexico's remaining oil by reservoir



### **38** sandstone type / *141,805MMB*

29 at ATG / 137,118MMB

Combustion, Immiscible gas, SP, ASP, Alkaline, Miscible CO2 and steam

5 at Cinco Presidentes / 2,536MMB

Miscible hydrocarbons, Miscible CO2, Immiscible gas, Combustion, SP, ASP and Alkaline.

1 at Cantarell / 674MMB

Miscible hydrocarbons, Miscible CO2 and Immiscible gas

- 1 at Ku-Maloob-Zaap / 393MMB Miscible CO2 and Immiscible gas.
- 1 at Litoral Tabasco/ 433MMB

  Miscible hydrocarbons, Miscible CO2 and Immiscible gas
- 1 at Samaria-Luna / 648MMB

#### **75 carbonates** / **97,760MMB**

Miscible hydrocarbons, Miscible CO2 and Immiscible gas

- 16 at Ku-Maloob-Zaap / 26,800MMB.
- 15 at Poza Rica-Altamira / 17,695MMB.
- 11 at Abkatún-Pol-Chuc / 9,118MMB.
- 10 at Litoral Tabasco / 5,051MMB.
- 8 at Cantarell / 22,693MMB.
- 6 at Samaria-Luna / 8,173MMB.
- 5 at Muspac / 3,553MMB.
- 4 at Bellota-Jujo / 4,673MMB.

We need to develop a Strategy for Fractured Carbonates and for Chicontepec's reservoirs

## Results

Business units	Original	Remaining volume	Volume to	Volume to	Volume to	Volume to
	volume		recovering for	recovering for	recovering	recovering to
	(mmb)		more pessimistic	more optimistic average		10%
			method (mmb)	method (mmb)	(mmb)	(mmb)
Ku-Maloob-Zaap	30,083	27,194	1,061	2,309	1,685	2,719
Carbonates	29,683	26,800	1,042	2,132	1,587	2,680
Light	505	505	25	76	51	51
Heavy	29,178	26,295	1,016	2,056	1,536	2,630
Sandstone type	400	394		177	98	39
Heavy	400	394	20	177	98	39
Cantarell	36,813	23,368	1,168	2,593	1,881	2,337
Carbonates	36,038	22,694	1,135	2,290	1,712	2,269
Light	491	408	20	61	41	41
Heavy	35,548	22,286	1,114	2,229	1,671	2,229
Sandstone type	775	674	34	303	169	67
Heavy	775	674	34	303	169	67
Poza Rica-						
Altamira	21,128	17,378	555	1,349	952	1,738
Carbonates	21,128	17,378	555	1,349	952	1,738
Light	7,344	5,309	240	721	480	531
Heavy	13,783	12,069	314	629	472	1,207
Abkatún-Pol-						
Chuc	14,273	9,119	456	1,308	882	912
Carbonates	14,273	9,119	456	1,308	882	912
Light	13,073	7,918	396	1,188	792	792
Heavy	1,201	1,201	60	120	90	120

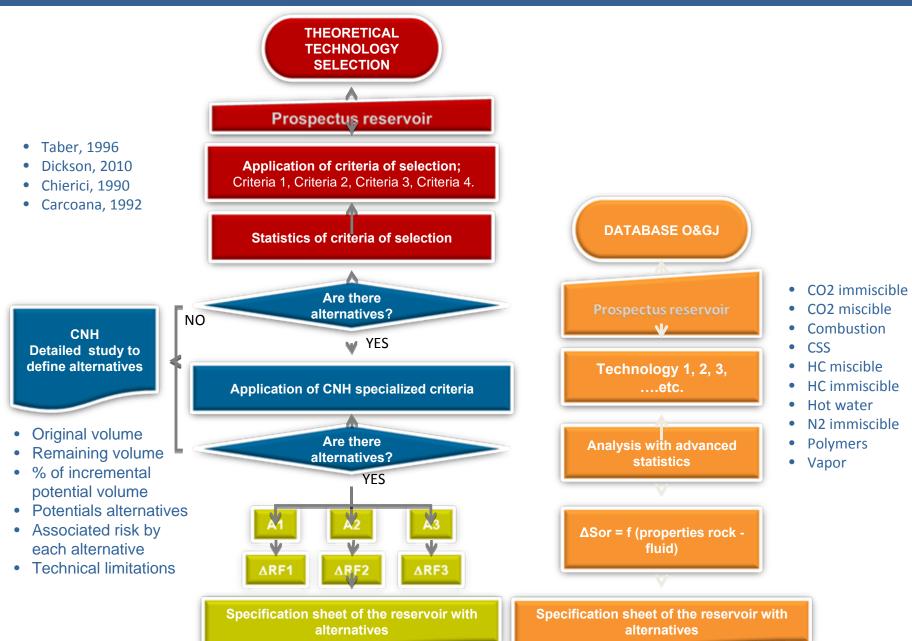
## Results

Business units	Original volume (mmb)	Remaining volume (mmb)	Volume to recovering for more pessimistic method (mmb)	Volume to recovering for more optimistic method (mmb)	Volume to recovering average (mmb)	Volume to recovering to 10% (mmb)
Samaria-Luna	11,920	8,822				882
Carbonates	11,271	8,173			817	817
Light	7,232	5,033		, , , , , , , , , , , , , , , , , , , ,	503	503
Extra light	4,039	3,140			314	314
Sandstone type	649	649			243	65
Heavy	649	649			243	65
Litoral de						
Tabasco	5,643	5,485	274	921	598	548
Carbonates	5,210	5,051	253	726	489	505
Light	2,264	2,156	108	323	216	216
Heavy	1,359	1,359	68	172	120	136
Extra light	1,587	1,537	77	230	154	154
Sandstone type	433	433	22	195	108	43
Heavy	433	433	22	195	108	43
Bellota-Jujo	6,319	4,674		701	467	467
Carbonates	6,319	4,674	234	701	467	467
Light	4,793	3,562			356	356
Extra light	1,526	1,111			111	111
Muspac	4,605	3,554			355	355
Carbonates	4,605	3,554			355	355
Light	4,140	3,262			326	326
Extra light	465	292	15	44	29	29
Cinco						
Presidentes	3,322	2,537			367	254
Sandstone type	3,322	2,537			367	254
Light	3,322	2,537			367	254
Gran total	134,106	102,129	4,522	11,973	8,248	10,213

## **Technological implications of EOR recovery factors**

%	Thermal			Chemical			Solvents			
60-65	Steam									
55-60	Drive (~0.5 bl		SAGD (~3 bl							
50-55	per barrel)		per barrel)							
45-50				Combustion (10 mcf of						
40-45				air per barrel)						
35-40										
30-35		Cyclic Steam Injection (~2 barrels consumed per barrel)				Alkaline				
25-30			Injection (~2 barrels consumed		/Surfactant/ Polymer (35-45 lb of chemical per barrel)	Micellar- Polymer -surfactant- (15-25 lb of surfactant per barrel)				
20-25										
15-20					barrery			<b>Miscible</b> (4~10 mcf per barrel)		
10-15							Polymer (1lb of polymer			
5-10							per barrel)		Immiscible (~ 10 mcf per barrel)	

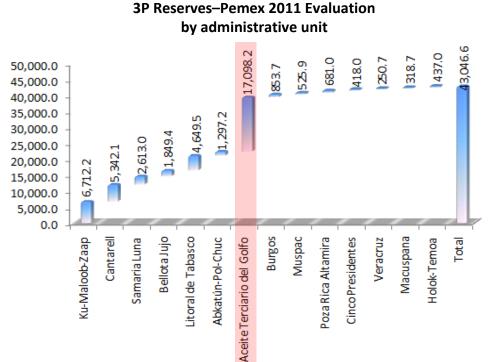
### **Expected technological process**



### **Technology evaluation of Chicontepec**

- Chicontepec is a complex geological deposit with 29 fields.
- Exploitation began in 1952.
- It is the largest hydrocarbon deposit in the country. The OOIP is over 100 billion barrels of oil\*:





<sup>\*</sup>Pemex estimations as January 1st, 2011

### Chicontepec's first revision

- In April 2010 CNH conducted a review of the project.
- The review identified that the design phase was not completed to the required level, and therefore the technological alternatives had not been fully and thoroughly analyzed.
- CNH recommended the redefinition of the exploitation strategy, strengthening the consensus to develop more studies to define the right technology.
- Field labs were established with the main objective of analyzing technological alternatives for conventional and unconventional wells, completion, fracturing, ALSystems, surface facilities, production management, etc.
- The modest and steady rise in production observed after the revision confirmed the correct route.

### **Project sanctioning**

CNH will establish technical guidelines to be followed in the design of projects for exploration and extraction of hydrocarbons...[that] identify specific elements that exploration and extraction projects shall include, among others:

- The exploration success and the incorporation of reserves.
- The technologies used to optimize the operation at various stages of projects.
- The rate of extraction of the oilfields.
- The recovery factor of the reservoirs.
- The technical evaluation of the project.
- Technical references in accordance with best practices.

### **CNH Guidelines**

- I. Identification of alternatives.
- II. Evaluation of main alternatives.
- **III.** Project Development Plan.
- IV. Geological, geophysical and engineering aspects.
  - a) Geology, seismic, petro physics, volumetric, PVT studies, pressure-production testing, chemistry of fluids, mechanisms of production and models, etc.
  - b) Production profiles and recovery factors.
  - c) IOR/EOR.
- V. Strategy of development and exploitation.
  - a) Development, forecasts of production and reserves.
  - b) Drilling and production facilities.
  - c) Processing facilities.
- VI. Economic evaluation.
- VII. Metering.
- VIII. Gas utilization program.
- IX. Industrial safety and environmental protection.
- X. Abandonment.



cnh will ensure that only the best projects will be carried out by Pemex, including

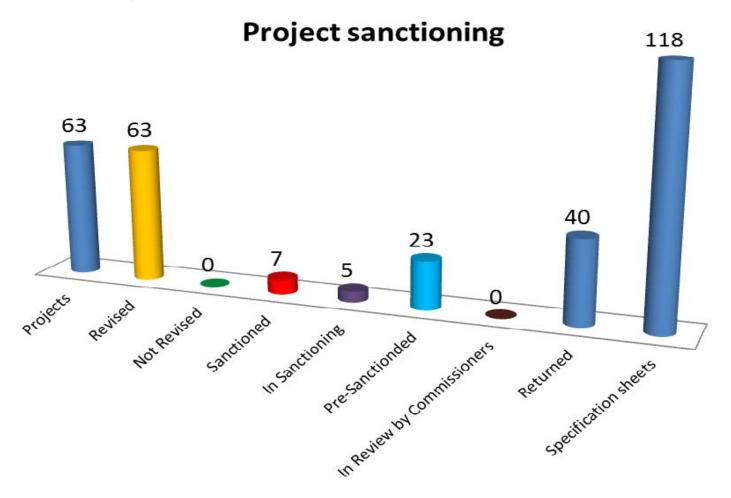
those developed

through the new

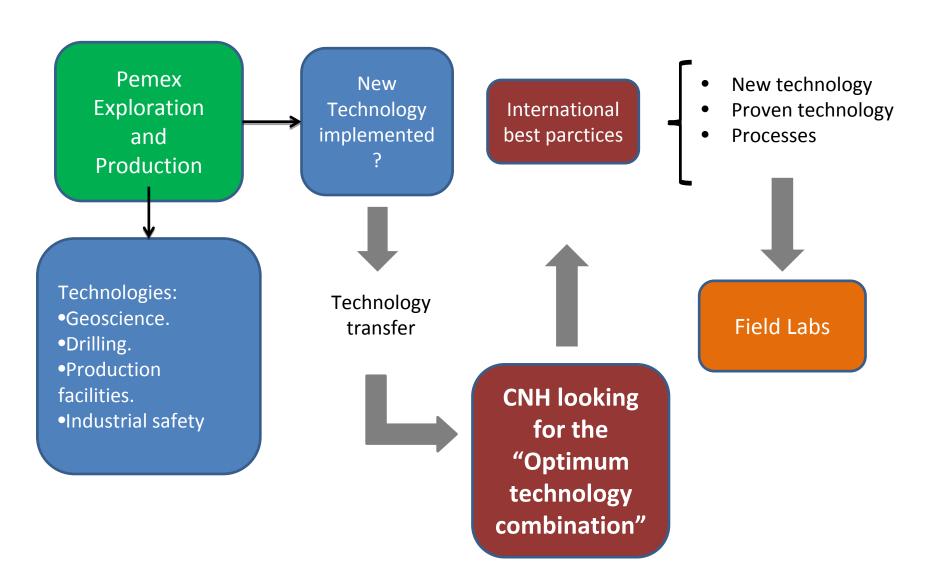
contract model

### **Current status**

 As a result of the reform, CNH has to technically sanction at least 63 projects by September 2012.



## The sanction role and technology development



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### **Final Remarks**

- \* The energy reform has established proper legal and regulatory frameworks to face internal and external challenges, including technology development
- \* Independent Board Members and Specialized Committees will provide the degree of analysis, transparency and accountability to manage Pemex as a company.
- \* For the first time in Mexico's history a technical autonomous E&P regulator is established.
- \* CNH guidelines for E&P project design ensures analysis and selection of the best technological alternatives.
- \* CNH attributions to contribute with technical proposals to increase recovery factor and national research funds will foster technology development, transfer and application.